

BOILERPLATE

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About Fresh Inset

Fresh Inset Solutions Inc. is the U.S. commercial arm of Fresh Inset S.A., a global food-tech innovator founded in 2018 and operating across five continents. Fresh Inset Solutions is led by a team of industry veterans with hands-on experience across U.S. fresh produce markets, bringing both the technical credibility and the commercial relationships needed to deliver real results for growers and packers operating in today's competitive environment.

Fresh Inset Solutions, Inc. develops and delivers advanced post-harvest freshness technologies for growers, packers, and suppliers worldwide. The MaTri System product line provides 1-MCP solutions formulated for ease of use, consistent performance, and measurable freshness results across a wide range of produce categories and operational set ups. Fresh Inset serves operations across the United States, Latin America, Canada and Europe.

Fresh Inset's Vidre+ freshness protection technology opens new pathways for 1-MCP application that were previously difficult or inaccessible under conventional post-harvest systems. Designed to integrate seamlessly across modern fresh produce supply chains, from grower operations and packinghouses through to retail packaging, Vidre+ enables a flexible, user-friendly approach to ethylene management across a wide range of crops. Unlike traditional application methods that often require specialized infrastructure or controlled treatment environments, Vidre+ can be incorporated directly into packaging formats such as shipping boxes, clamshells, and flexible or cardboard packaging.