

Vidre⁺

Every Crop. Every Packaging

Active packaging technology
extends the freshness and quality
of produce and flowers.



- STICKERS
- PACKAGING IMPRINTS
- LABELS, INSERTS, FILMS
- CARDBOARDS, CLAMSHELLS, PUNNETS

Freshinset
Solutions



Sweet Karoline blackberries after 12 days

BLACKBERRIES

Explore, how our technology improves
storage life of blackberries

1 week more
of storage and shelf life

100% vs 0%
high eating quality at day 21

No mold
in punnets with Vidre+ at day 10
vs 5 molded punnets in Control

One sticker
per 6 oz clamshells



One more week of sellable quality.

