

Vidre⁺

Every Crop. Every Packaging

Freshinset
Solutions

Active packaging technology
extends the freshness and quality
of produce and flowers.



Broccoli after 24 days trial



- STICKERS
- PACKAGING IMPRINTS
- LABELS, INSERTS, FILMS
- CARDBOARDS, CLAMSHELLS, PUNNETS

BROCCOLI

Explore, how our technology improves
storage life of broccolis



Broccoli after 24 days trial

- 29%**
more weight retained
- 35%**
more fresh green heads
- 88%**
more Botrytis-free produce



No more ice. More days of freshness.

