

Vidre⁺

 **Every Crop. Every Packaging**

Freshinset
Solutions

Active packaging technology

extends the freshness and quality of produce and flowers.



-  STICKERS
-  PACKAGING IMPRINTS
-  LABELS, INSERTS, FILMS
-  CARDBOARDS, CLAMSHELLS, PUNNETS



LEAFY GREENS

Explore, how our technology improves storage & shelf life of leafy greens

-  LIMITING YELLOWING
-  REDUCING WEIGHT LOSS
-  SLOWING WILTING AND DECAY
-  KEEPING LEAVES GREEN, LONGER

 ARUGULA

72%

Less yellowing

up to 2x

Longer shelf-life

 SPINACH

24%

Less weight loss

+10 days of

Good to excellent eating quality



Proven Results. Visible Difference.